

HBF Tour

Louisville, Ky 40241

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To "Potential HBF Sponsor" –

Thanks for your interest in partnering with the HBF Tour. The local and regional partnerships are what allows us to continue to provide our top notch competitive platform, along with the opportunity to promote and grow your business amongst our membership.

We are the largest golf tour in Louisville and will immediately open up communication to over 500 members and thousands of local people in the golf community. Our demographic will support any company looking to market to homeowners, restaurant goers, large and small families, fellow business owners, and much more.

Please review the attached options for 2021 membership. We are also open to other ideas or concepts that would mutually benefit the tour and your company.

On behalf of the HBF Tour board, we look forward to speaking soon.

Sincerley,

Matt Veltman

HBF Tour

Tour Commissioner/owner

262.412.6288



2021 HBF Sponsorship Packet

Hole Sign Sponsor (6 Events)

- **Cost:** \$200.00 for 2021 season
 - **Benefits:**
 - 18" X 24" Sign on designated hole—including company name and number
 - Company name listed on scoreboard for (6) Events
 - Company listed on Sponsors tab, not home page of hbftour.com

Hole Sign Sponsor (Full Season)

- **Cost:** \$275.00 for the 2021 season
 - **Benefits:**
 - 18" X 24" Sign on designated hole—including company name and number
 - Company name listed on scoreboard for all events
 - Company listed on Sponsors tab, not home page of hbftour.com
 - (1) Free Sponsor's Entry (\$50 Value)
 - Doesn't include Green Fees and Cart Fees

Bronze Sponsor (Full Season)

- **Cost:** \$650.00 for the 2021 season
 - **Benefits:**
 - Includes all the benefits of the Hole Sign Sponsor (Full Season)
 - Title sponsor for ONE Event—IE: "Company Name" Open
 - Fully comped entry for one player into event, includes all charges except optional skins. **(\$100 Value)**
 - Website home page banner ad 1 week prior to event and 1 week after event
 - See HBFTour.com for opportunities
 - During their sponsored event:
 - Set up tent near scoring area and check-in area
 - Run a marketing campaign during tournament week to promote product or services to membership. (Must be approved and distributed by HBF Tour Management)

Silver Sponsor (Full Season)

- **Cost:** \$1,000.00 for the 2021 season
 - **Benefits:**
 - Includes all the benefits of the Bronze Sponsor (Full Season)
 - Fully comped entry for one player into three events, includes all costs except optional skins. **(\$300 Value)**
 - Full time banner on the top of HBFTour.com. This banner option can be linked to sponsor's website.
 - Full height sign next to check in and scoring table at all events. (See Attachment)
 - Marketing campaign IE: Email, website every 30 days. (Must be approved and distributed by HBF Tour Management) Facebook ads only during event week.

Gold Sponsor (Full Season)

- **Cost:** \$1,500.00 for the 2021 season
 - **Benefit:**
 - Includes all the benefits of the Silver Sponsor (Full Season)
 - Weekly marketing campaigns to HBF Membership. (Must be approved and distributed by HBF Tour Management)
 - Availability to set up a table near check in and scoring at all events
 - Title sponsor for two separate events for 2021 season
 - Gold Sponsor will gain access to the Facebook group. Weekly ads per HBF Tour standards.
 - Two minute speaking window at all HBF Events to promote company.

Title Sponsor (Full Season)

- **Cost:** \$5,000 for the 2021 season
 - **Benefit:**
 - Includes all the benefits of the Gold Sponsor (Full Season)
 - Complimentary entry for one player into every HBF Event. **(\$1300 value)**
 - Optional Skins not included
 - The tour will be named after your company. "Company Name" HBF Tour
 - Customizable marketing options for all media
 - Sponsor may sell products directly on the HBFTour.com website
 - See HBF Tour management for more ideas and details

Signage Examples

Hole Sign Example:



Silver Sponsor and above signage near check in:



Example of Banner on Home page of HBFTour.com:

Proud Sponsor of HBF Troll Pub
trollpub.com • (502) 618-4820 Under the Bridge

HBF est. 2018

HOME ABOUT HBF EVENTS MEMBERS